1 of

Ver# 13 Mod# 3 Status Confirmed Traffic Order# 205962 

Rep Order# 6852967 EC'd Yes

Salesperson FAX#	Hiatus Weeks	
Salesperson Phone#	Flight Dates 09/18/2012 - 09/25/2012	IDREA MASSAR
	Agency C/P1/P2/E	
Salesperson ( )	WASHINGTON, DC 20007	SC 2012
Sales Office ( )	3299 K STREET NW SUITE #200	).NRSC
Rep Firm	Agency ( ) STRATEGIC MEDIA SVCS	I-TV INDIANAPOLIS, IN

Salesperson Phone# Salesperson FAX#	Sales Office ( ) Salesperson ( )
215-567-6005	) PHILADELPHIA
215-567-5938	) KATE BRADY

Station W Advertiser Product Estimate# Buyer	WISH-TV INDIANAPOLIS, IN · ( ).NRSC NRSC 2012 ANDREA MASSAR	Agency ( ): 3299 K S WASHII Agency C/P1/P2/E Flight Dates	STRATE STREET NGTON,	( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 'P1/P2/E 09/18/2012 - 09/25/2012	CCS	Rep Firm Sales Office ( Salesperson ( Salesperson Phone#	one	) PHILADELPHIA ) KATE BRADY # 215-567-6005	005	
Phone# Fax#	AINDRIA MAGGAIN	Hiatus Weeks		0/16/16/16/16/16/16/16/16/16/16/16/16/16/		Salesperson FAX#	FAX#	215-567-5938	938	
CONTRACT CO	CONTRACT COMMENT NRSC 2012 SC=*									
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
  -       	TU-F 6A-7A Buyline Comment: DAYBREAK	Í	: 30	\$650.00	09/18-09/21	2	<u>ц</u>	2	\$1,300.00	
N	M-TU 6A-7A Buyline Comment: DAYBREAK		:30	\$650.00	09/24-09/25	н	Н	Н	\$650.00	
ω	TU-F 7A-8A Buyline Comment: EARLY SHOW		:30	\$500.00	09/18-09/21	N	Н	2	\$1,000.00	
42	M-TU 7A-8A Buyline Comment: EARLY SHOW		:30	\$500.00	09/24-09/25	1	Н	н	\$500.00	
<b>C</b> J	TU-F 8A-9A Buyline Comment: EARLY SHOW		:30	\$150.00	09/18-09/21	ω	Щ	ω	\$450.00	
ത	M-TU 8A-9A Buyline Comment: EARLY SHOW		:30	\$150.00	09/24-09/25	Н	Н	Н	\$150.00	
7	TU-F 12P-1230P Buyline Comment: NEWS		:30	\$900.00	09/18-09/21	ω	H	ω	\$2,700.00	
ω	M-TU 12P-1230P Buyline Comment: NEWS		:30	\$900.00	09/24-09/25	Н	Н	Н	\$900.00	
v	TU-F 5P-530P Buyline Comment: NEWS		:30	\$900.00	09/18-09/21	ω	Н	ω	\$2,700.00	
10	M-TU 5P-530P Buyline Comment: NEWS		:30	\$900.00	09/24-09/25	2	Н	N	\$1,800.00	

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Daypart

20	19	18	17	16	15	14	13	12	11	!	Fax#	Estimate# Buyer Phone#	Station Advertiser Product
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M-TU Buyl	TU-F Buyl	M-TU Buyl	TU-F Buyl	M-TU Buyl	TU-F Buyl	M-TU Buyl	TU-F Buyl	M-TU Buyl	TU-F Buyl	! ! !	Day	ANDREA MASSAR	VISH-TV INDIAN ( ).NRSC NRSC 2012
U 11P-1135P Buyline Comment:	F 11P-1135P Buyline Comment:	U 730P-8P Buyline Comment:	F 730P-8P Buyline Comment:	7P-730P ine Commen	F 7P-730P Buyline Comment:	U 6P-630P Buyline Comment:	F 6P-630P Buyline Comment:	U 530P-6P Buyline Comment:	F 530P-6P Buyline Comment:	1 1 1	Time	1ASSAR	WISH-TV INDIANAPOLIS, IN ( ).NRSC NRSC 2012
5P t: LATE NEWS	5P t: LATE NEWS	t: ENT TONIGHT	t: ENT TONIGHT	U 7P-730P Buyline Comment: INSIDE EDITION	t: INSIDE EDITION	t: NEWS	t: NEWS	t: NEWS	t: NEWS		Program		3, IN
												Agency Cr1/r2/E Flight Dates Hiatus Weeks	Agency ( 3299 K WASH
: 30	: 30	:30	:30	:30	:30	:30	:30	<b>:</b> 30	:30		Len		STRATE STREET INGTON,
\$1,500.00	\$1,500.00	\$900.00	\$900.00	\$850.00	\$850.00	\$900.00	\$900.00	\$900.00	\$900.00		Rate	09/18/2012 - 09/25/2012	( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007
09/24-09/25	09/18-09/21	09/24-09/25	09/18-09/21	09/24-09/25	09/18-09/21	09/24-09/25	09/18-09/21	09/24-09/25	09/18-09/21		Dates	12	/CS
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Н	ω	1	0	1	N	N	42	N	ω	C	Total	215-567-6005 215-567-5938	) PHILADELPHIA ) KATE BRADY
\$1,500.00	\$4,500.00	\$900.00	\$0.00	\$850.00	\$1,700.00	\$1,800.00	\$3,600.00	\$1,800.00	\$2,700.00	! ! ! ! !	Total Cost	6005 5938	РНІА ДУ

3 of

WISH-TV INDIANAPOLIS, IN  Agency ( ) STRATEGIC MEDI  OUT OF THE CONTROL OF THE CO	Estimate# Agency C/P1/P2/E  Buyer ANDREA MASSAR Flight Dates 09/18/2012 - 09/25/2012  Phone# Hiatus Weeks  Fight Dates 09/18/2012 - 09/25/2012	<b>Fax#</b> In Day Time Program Len Rate Dat	21 TU 8P-9P :30 \$6,000.00 09/	Buyline Comment: NCIS 1X N/A, MKGD ON LN 32	22 W 10P-11P :30 \$3,000.00 09/ Buyline Comment: CSI 1X N/A, MGKD ON LN 33	23 TH 8P-9P :30 \$5,000.00 09/ Buyline Comment: BIG BANG/2.5 MEN	24 TH 9P-10P :30 \$5,000.00 09/ Buyline Comment: 2.5 MEN PERSON OF INTEREST	25 F 10P-11P :30 \$3,500.00 09/ Buyline Comment: BLUE BLOODS	26 SA 6A-9A :30 \$450.00 09/ Buyline Comment: DAYBREAK	27 SA 6P-7P :30 \$400.00 09/ Buyline Comment: NEWS 1X N/A, MKGD ON LNS 34-36	28 SA 11P-1130P :30 \$1,000.00 09/ Buyline Comment: NEWS		29 SU 6A-9A :30 \$350.00 09/ Buyline Comment: DAYBREAK
Agency ( 3299 WAS	Agency C/PT/PZ Flight Dates Hiatus Weeks					N							
) STRAT K STREE HINGTON		Len	:30		<b>:</b> 30	:30	<b>:</b> 30	:30	<b>:</b> 30	: 30	:30	<b>:</b> 30	
EGIC MEDIA SY I NW SUITE #20 I, DC 20007	3/2012 - 09/25/20	Rate	\$6,000.00		\$3,000.00	\$5,000.00	\$5,000.00	\$3,500.00	\$450.00	\$400.00	\$1,000.00	\$350.00	
A SVCS 3 #200	12	Dates	09/18-09/18 09/25-09/25		09/19-09/19	09/20-09/20	09/20-09/20	09/21-09/21	09/22-09/22	09/22-09/22	09/22-09/22	09/23-09/23	
Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#	Spots/Week	1 0           	,	0	н	1	ц	Н	0	Ц	1	D
	Phone# FAX#		1	!	0	Н	н	щ	<del> </del>	0	Н	Н	>
) PHILADELPHIA ) KATE BRADY	215-567-6005 215-567-5938	Total Spots	1 0       	ı	0	₽	Н	۲	Н	0	н	Н	0
РНІА DY	5005 5938	Total Cost	\$6,000.00		\$0.00	\$5,000.00	\$5,000.00	\$3,500.00	\$450.00	\$0.00	\$1,000.00	\$350.00	
		Daypart	!										

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Daypart

36 SU 830P-930P  Buyline Comment: PERSON OF INTERST  MKGD FOR LNS 27,30-31	35 SA 7P-8P  Buyline Comment: ET WKEND  MKGD FOR LNS 27,30-31	34 SA 8P-9P Buyline Comment: CSI MKGD FOR LNS 27,30-31	33 TH 10P-11P  Buyline Comment: PERSON OF INTEREST  MKGD FOR LN 22	32 SU 7P-8P Buyline Comment: 60 MINUTES MKGD FOR LN 21	31 SU 8P-9P  Buyline Comment: AMAZING RACE 1X N/A, MKGD ON LNS 34-36	Fax# LT Ln Day Time Program	Estimate# Buyer ANDREA MASSAR Phone#	Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).NRSC Product NRSC 2012
:30	: 30	: 30	:30	: 30	: 1 30 !	Len	Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency ( ) ST 3299 K STI WASHING
\$4,000.00	\$200.00	\$1,000.00	\$3,000.00	\$6,000.00	:30 \$4,000.00	n Rate	09/18/2012 - 09/25/2012	( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007
09/23-09/23	09/22-09/22	09/22-09/22	09/20-09/20	09/23-09/23	09/23-09/23	Dates	12	VCS
н	н	н	μ	Ľ	0	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
1	'n		<b>н</b>	ц	0	<i>σ</i>		) PHILADELPHI ) KATE BRADY
\$4,000.00	\$200.00	\$1,000.00	\$3,000.00	\$6,000.00	\$   0   0   0	н	215-567-6005 215-567-5938	PHILADELPHIA KATE BRADY

### --- REPORT TOTALS---

Report Totals: 50 / \$67,000.00

# ---SALES MONTHLY TOTALS---

Sep 12: 50 / \$67,000.00
Sales Totals: 50 / \$67,000.00
Station Totals: 50 / \$67,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

	Rep Order# EC'd Yes	
	6852967	
	Ver# 13	
	Ver# 13 Mod# 3	
	3 Status Confirmed	2
Sho	Traffic Order# 205962	
Showing Buylines: All Lines	Last Received: 10/04/2012 9:59 AM	
Lines	Printed: 10/04/2012	
	9:59 AM	10/05/00/12 1 12 13

---COMPETITIVE COMMENTS------COMPETITIVE---Buyer Phone# Station WISH-TV INDIANAPOLIS, IN Advertiser ( ).NRSC Product NRSC 2012

Estimate# Fax# ANDREA MASSAR Market Totals \$202,234 VTTV CABL Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency ( ) STRATEGIC MEDIA SVCS 3299 K STREET NW SUITE #200 WASHINGTON, DC 20007 6 % 09/18/2012 - 09/25/2012 HSIM NIXW 10% 33% YDNW % ⊢√ Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# WRTV 12% ) PHILADELPHIA ) KATE BRADY 215-567-6005 215-567-5938 WTHR 36%

--- CREDIT RISK ---

Books Demos

null RA35+ COMP UPDATED

CASH IN ADVANCE

5 of 5

#### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da	te:
1. <u>Net</u>	Williams				
do hereby reque	st station time conce	rning the foll	owing issue:		
Nation	al Republican	Surct CN	09191 (0 RSC)	mittle	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Char	ges:				
This broadcast t	ime will be used by:	NRS			
	rogramming (i elating to any				
	₹ Ves			□ No	

importance," list the name of	nunicates a message relating to a fithe legally qualified candidate(s) e date(s) of the election(s) (if app	) the programming refers to, the
For programming that "comn importance," attach Agreed U	nunicates a message relating to ar Jpon Schedule (Page 3)	ny political matter of national
I represent that the payment	for the above described broadcast	t time has been furnished by:
	NRSC	
	nounce the time as paid for by sucher than an individual person, is:	th person or entity. The entity
a corporation; A co	mmittee;  an association;	or other unincorporated group.
	esses of the chief executive officed below (may be attached separat	
	DISCRIMINATE OR PERMIT N THE PLACEMENT OF ADVI	DISCRIMINATION ON THE BASIS
reasonable attorney's fees, that is advertisement(s). For the above	armless the station for any damagnay ensue from the broadcast of e-stated broadcast(s), I also agree be delivered to the station at lead broadcasts.	the above-requested ree to prepare a script,
TO BE S.	IGNED BY ISSUE AD	VERTISER
Date	Signature	Contact Phone Number
	ENED BY STATION RI	
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title

Spot		$\parallel$ %	09/18/12-09/25/12		2				7
Station  Alt Order #	Advertiser - 06852967	Product Es	Estim Order Inventory Descript Time Period	gard.	Length	Date Air Time	e Inv. Code (Placed	Rate Ad-ID	Priority
HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/19/12	News 8 @6	\$900.00	P2
HSIW	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/19/12	M-F 7-730p	\$850.00	P2
HSIW	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/19/12	Noon News	\$900.00	P1
HSIW	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/19/12	News 8 @5	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/19/12	LN M-F	\$1,500.00	P2
HSIM	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/19/12	Daybreak @ 6	\$650.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/19/12	News 8 @530	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/19/12	CBS This Morning	\$150.00	P3
HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/19/12	News 8 @6	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	Wednesday 10-11p	958-11p	:30	09/19/12	Wed Hour 3	\$3,000.00	P2
HSIM	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/19/12	CBS This Morning	\$500.00	P3
HSIM	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/20/12	News 8 @5	\$900.00	P2
HSIW	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/20/12	M-F 7-730p	\$850.00	P2
HSIM	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/20/12	Daybreak @ 6	\$650.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/20/12	News 8 @6	\$900.00	P2
WISH HSIW	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/20/12	Noon News	\$900.00	) P1
HSIW	POL/NRSC	NRSC 2012	Thursday 8-9p	758-9n	: : ::	09/20/12	Thur Hour 1	\$5,000.00 \$5,000.00	<del>ر</del> و
HSIW	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a '	:30	09/20/12	CBS This Morning	\$150.00	P3
HSIW	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/20/12	LN M-F	\$1,500.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/20/12	News 8 @530	\$900.00	P2
HSIW	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/20/12	CBS This Morning	\$500.00	P3
WISH	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	::30	09/21/12	News 8 @5	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	: :	09/21/12	CBS This Morning	\$150.00	P3 -
HSIW	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/21/12	LN M-F	\$1,500.00	P2
HSIW	POL/NRSC	NRSC 2012	Friday 10-11p	958-11p	:30	09/21/12	Fri Hour 3	\$3,500.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/21/12	News 8 @530	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	09/21/12	M-F 730-8p	\$900.00	P2
HSIW	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/21/12	News 8 @6	\$900.00	P2
MSIM	POL/NRSC	NRSC 2012	Daybreak Saturday	558-9a	:30	09/22/12	Daybreak Saturday	\$450.00	P2
HSIM	POL/NRSC	NRSC 2012	ET Weekend	(7:00:00 PM-7:30	:30	09/22/12	Sat 7p-8p	\$400.00	P3
HSIM	POL/NRSC	NRSC 2012	News 8 @11 Saturday	11-1135p	:30	09/22/12	LN Sa	\$1,000.00	P2
WS.H	POL/NRSC	NRSC 2012	Daybreak Sunday	558-9a	:30	09/23/12	Daybreak Sunday	\$350.00	P2
₩ N N N N	BOL/NRVC	NESC 2012	News 8 Weekend/Sunday		: ::	09/23/12	News 8 Weekend/s	\$800.00	ט <u>ד</u>
HSIW	POI /NRSC	NRSC 2012	News 8 @6	558-630n		09/24/12	News 8 @6	\$900.00 \$000.00	Cd
HSIW	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	30 8	09/24/12	News 8 @5	\$900.00	P) ;
HSIM	POL/NRSC	NRSC 2012	Daybreak @ 6	558-7a	:30	09/24/12	Daybreak @ 6	\$650.00	P2
HSIW	POL/NRSC	NRSC 2012	Inside Edition	658-730p	:30	09/24/12	M-F 7-730p	\$850.00	P2
HSIM	POL/NRSC	NRSC 2012	CBS This Morning @8	8-9a	:30	09/24/12	CBS This Morning	\$150.00	<b>P</b> 3
HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/24/12	News 8 @530	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 11 M-F	11-1135p	:30	09/24/12	LN M-F	\$1,500.00	P2
HSIM	POL/NRSC	NRSC 2012	CBS This Morning @7a	7-8a	:30	09/24/12	CBS This Morning	\$500.00	P3
HSIM	POL/NRSC	NRSC 2012	Noon News	1158a-1230p	:30	09/24/12	Noon News	\$900.00	P1
HSIM	POL/NRSC	NRSC 2012	News 8 @5p	5-530p	:30	09/25/12	News 8 @5	\$900.00	P2

WIDE DRBIT

[Filtered by: ] [Sorted by: Alt Order #]

Station	Advertiser	Product E	Estim Order Inventory Descript Time Period		Length Date	4	Air Time Inv. Code (Placed' Rate	Rate Ad-ID	Priority
Alt Order #: 06852967	06852967								
HSIW	POL/NRSC	NRSC 2012	News 8 @6	558-630p	:30	09/25/12	News 8 @6	\$900.00	P2
	POL/NRSC	NRSC 2012	Entertainment Tonight	728-8p	:30	09/25/12	M-F 730-8p	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	News 8 @ 530p	530-6p	:30	09/25/12	News 8 @530	\$900.00	P2
HSIM	POL/NRSC	NRSC 2012	Tuesday 8-9p	758-9p	:30	09/25/12	Tue Hour 1	\$6,000.00	P2

WIDE ORBIT

Remit Address:

90359 Collections Center Drive Chicago, IL 60693
Main: (317) 923-8888

Main: (317) 923-8888 Billing: (317) 923-8888

Billing Address:

Strategic Media Services
Attention: Accounts Payable

#### INVOICE

Advertiser POL/NRSC
Product NRSC 2012
Estimate Number

	Invoice #	1-296502
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/25/12

Page 1 of 5

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

	Deal #	Alt	Ord
	11#	Alt Order#	Order#
00/40/40 00/05/40		06852967	205962

Pr		Special Handling
Ac	Cash	Billing Type
ō	Broadcast	Billing Calendar

Washington, DC 20007 USA

Suite 200

3299 K Street NW

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	
IN11305	IN13871/SP2622/AL1146	

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	HSIM	HSIW	Ĥ		HSIM	HSIM		HSIM	HSI.	WISH	HSIW		HSIM	HSIM		HSIM	HSIW	HSI		HSIW	HSIW		HSIW	HSIW	HSIW		HSIW	hannel
					Noon News			CBS This Morning @8					CBS This Morning @8			CBS This Morning @7a				CBS This Morning @7a			Daybreak @ 6				Daybreak @ 6	Channel Description
1158a-1220n					1158a-1230p			8-9a					8-9a			7-8a				7-8a			558-7a				558-7a	Time
	П	Τ'n	8	09/17/1		Ζ	09/24/1		П	긁	8	09/17/1		≤	09/24/1		П	Τh	09/17/1		≤	09/24/1		굮	×	09/17/1		Day
₹	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ð	09/24/12	09/24/12 to 09/30/12	ō	09/21/12	09/20/12	09/19/12	09/17/12 to 09/23/12	ō	09/24/12	09/24/12 to 09/30/12	to	09/21/12	09/20/12	09/17/12 to 09/23/12	ť	09/24/12	09/24/12 to 09/30/12	ť	09/20/12	09/19/12	09/17/12 to 09/23/12	to	Date
	:30	:30	:30	3x		:30	1×		:30	:30	:30	3x		:30	1x		:30	:30	2x		:30	×		:30	:30	2x		Length
	12:25 PM	12:15 PM	12:22 PM	WTF		8:26 AM	MT		8:55 AM	8:47 AM	8:21 AM	WTF		7:39 AM	MT		7:26 AM	7:39 AM	WTF		6:55 AM	MT		6:59 AM	6:59 AM	WTF		Length Aired Days
	NRTV091801H	NRTV091801H	NRTV091801H			NRTV091801H			NRTV091801H	NRTV091801H	NRTV091801H			NRTV091801H			NRTV091801H	NRTV091801H			NRTV091801H			NRTV091801H	NRTV091801H			Ad-ID
	\$900.00	\$900.00	\$900.00			\$150.00			\$150.00	\$150.00	\$150.00			\$500.00	٠		\$500.00	\$500.00			\$650.00			\$650.00	\$650.00			Rate Reconciliation
	2	ω	_			7			_	2	3			1			2	1			-			2	7			Ref#

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address: WISH

90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

## INVOICE

Advertiser POL/NRSC
Product NRSC 2012
Estimate Number

•	Invoice #	205962-1
	Invoice Date	09/30/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/25/12

Page 2 of 5

Station	WISH
Account Executive   Petry Philadelphia	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/25/12		06852967	205962

Suite 200 Washington, DC 20007

3299 K Street NW

Strategic Media Services
Attention: Accounts Payable

Billing Address:

Pro	Αď	IDB#
roduct Code	Advertiser Code	8#

Advertiser Ref	Agency Ref	
IN11305	IN13871/SP2622/AL1146	

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	News o @o							News 8 @6				News 8 @ 530p					News 8 @ 530p				News 8 @5p					News 8 @5p		Noon News	Description
	ú	1						5				51					51				5					5			
	558-630p							558-630p				530-6p					530-6p				5-530p					5-530p		1158a-1230p	Time
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:30	2x	ċ	<u>သ</u> င်	က	:30	:30	4x		:30	:30	2x		:30	:30	:30	3x		:30	:30	2x		:30	:30	:30	3x		:30		Length
5:59 PM 6:12 PM	MT		6.15 PM	6:15 PM	6:27 PM	6:20 PM	WTF		5:52 PM	5:37 PM	MT		5:38 PM	5:36 PM	5:54 PM	WTF		5:21 PM	5:20 PM	MT		5:13 PM	5:09 PM	5:30 PM	WTF		12:24 PM		Length Aired Days Ad-ID
NRTV091801H NRTV091801H		NYTROCE	NBTV091801H	NRTV091801H	NRTV091801H	NRTV091801H			NRTV091801H	NRTV091801H			NRTV091801H	NRTV091801H	NRTV091801H			NRTV091801H	NRTV091801H			NRTV091801H	NRTV091801H	NRTV091801H			NRTV091801H		Ad-ID
\$900.00 \$900.00		<b>#</b> 000.00	\$900.00	900 00	\$900.00	\$900.00			\$900.00	\$900.00			\$900.00	\$900.00	\$900.00			\$900.00	\$900.00			\$900.00	\$900.00	\$900.00			\$900.00		Rate
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



Remit Address:

Chicago, IL 60693

HSIM

90359 Collections Center Drive Billing: (317) 923-8888 Main: (317) 923-8888

### INVOICE

Estimate Number Advertiser Product POL/NRSC NRSC 2012

_	Invoice #	205962-1
 _	Invoice Date	09/30/12
_	Invoice Month	September 2012
_	Invoice Period	08/27/12 - 09/25/12

Page 3 of 5

Station Sales Region Sales Office Account Executive Petry Philadelphia WISH Petry/Philadelphia National

Order Flight	Deal #	Alt Order#	Order#	
09/18/12 - 09/25/12		06852967	205962	

Special Handling Billing Calendar Billing Type Cash Broadcast

Washington, DC 20007

Suite 200

3299 K Street NW

**Attention: Accounts Payable** Strategic Media Services Billing Address:

**Product Code** IDB# Advertiser Code

Advertiser Ref Agency Ref IN11305 IN13871/SP2622/AL1146

23	22	21 20	}	19	18	17	16	Line 15
HSIM HSIM HSIM	HSIM	HSIW HSIW HSIW	HSIM HSIM HSIM	HSIM HSIM	HSIM HSIM	HSIW	HSIM HSIM HSIM	Channe WISH
Thursday 10-11p Thursday 8-9p	Wednesday 10-11p	News 8 @ 11 M-F Tuesday 8-9p		News 8 @ 11 M-F	Entertainment Tonight	Entertainment Tonight	Inside Edition	Channel Description WISH Inside Edition
758-9p	958-11p	11-1135p 758-9p		11-1135p	728-8p	728-8p	658-730p	Time 658-730p
A Y.	09/24/12 Tu 09/17/12	09/24/12 M	09/17/12 W Th F	09/24/12 Tu	09/17/12 F	09/24/12 M	09/17/12 Th F	Day
09/19/12 09/20/12 to	09/24/12 to 09/30/12 Tu 09/25/12 To to 09/17/12 to 09/23/12	to 09/24/12 to 09/30/12 M 09/24/12 to	09/17/12 to 09/23/12 W 09/19/12 Th 09/20/12 F 09/21/12	09/24/12 to 09/30/12 Tu 09/25/12 to	09/17/12 to 09/23/12 F 09/21/12 to	09/24/12 to 09/30/12 M 09/24/12 to	09/17/12 to 09/23/12 Th 09/20/12 F 09/21/12 to	Date to
: <i>00</i> :30	1x :30 1x	1x	:30 :30 :30	1x	.00	1x	:30 :30	Length
10:30 PM	8:35 PM	MT 11:24 PM	11:13 PM 11:32 PM 11:32 PM 11:29 PM	MT 7:41 PM	WTF	MT 7:20 PM	7:12 PM 7:26 PM	Length Aired Days Ad-ID
NRTV091801H	NRTV091801H	NRTV091801H	NRTV091801H NRTV091801H NRTV091801H	NRTV091801H		NRTV091801H	NRTV091801H NRTV091801H	Ad-ID
\$3,000.00 See MG 22.2 \$3,000.00 MG for 22.1 09/19	\$6,000.00	\$1,500.00	\$1,500.00 \$1,500.00 \$1,500.00	\$900.00	\$900.00 Credited	\$850.00	\$850.00 \$850.00	Rate Reconciliation
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**WISH** Remit Address:

Chicago Main: ( 90359 C

Billing:

Collections Center Drive
jo, IL 60693
(317) 923-8888
: (317) 923-8888

#### INVOICE

1	
Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

	National	Sales Region
	Petry/Philadelphia	Sales Office
7	Account Executive Petry Philadelphia	Account Executive
	WISH	Station

<u> </u>	_	Order #	205962
		Alt Order#	06852967
		Deal #	
L		Order Flight	09/18/12 - 09/25/12

Billing Calendar	Broadcast	IDB #
Billing Type	Cash	Adve
Special Handling		Produ
		***************************************

Washington, DC 20007 USA

Suite 200

Strategic Media Services Attention: Accounts Payable 3299 K Street NW

Billing Address:

Product Code	Advertiser Code	IDB#

Agency Ref IN13871/SP2622/AL1146
Advertiser Ref IN11305

31			30			29			28					27			26			25			24			23	Line
HSIW	HSIM		WISH	HSIM		HSIM	HSIM		HSIM	HSIM	HSIW	HSIW		WISH	HSIM		HSIW	HSIM		HSIW	HSIM	N N N	HSIM	HSIM		HSIW	Channel
Sunday 8-9p			News 8 Weekend/Sunday			Daybreak Sunday			News 8 @11 Saturday	Saturday 8-9p	ET Weekend			News 8 Weekend Saturday			Daybreak Saturday			Friday 10-11p			Thursday 9-10p			Thursday 8-9p	Channel Description
758-9p			558-7p			558-9a			11-1135p	758-9p	658-8p			558-7p			558-9a			958-11p			858-10p			758-9p	Time
to	Su 09/23/12 :00	09/17/12 to 09/23/12 1x	to	Su 09/23/12 :30	09/17/12 to 09/23/12 1x	to	Sa 09/22/12 :30	09/17/12 to 09/23/12 1x	to	09/22/12		Sa 09/22/12 :00	09/17/12 to 09/23/12 1x	to	Sa 09/22/12 :30	09/17/12 to 09/23/12 1x	to	F 09/21/12 :30	09/17/12 to 09/23/12 1x	to		09/17/12 to 09/23/12 1x	to	Th 09/20/12 :30	09/17/12 to 09/23/12 1x	to	Day Date Leng
		S		7:37 AM	S		11:23 PM	S-		8:33 PM	7:18 PM		S-		6:14 AM	S-		10:48 PM			9:16 PM	T		7:59 PM	T		Length Aired Days Ad-ID
				NRTV091801H			NRTV091801H			NRTV091801H	NRTV091801H				NRTV091801H			NRTV091801H			NRTV091801H			NRTV091801H			Ad-ID
	\$800.00 See MG 27.2,27.3			\$350.00			\$1,000.00			\$1,000.00 MG for 30.1,27.1	\$200.00 MG for 30.1,27.1	<i>\$400.00</i> See MG 27.2.27.3			\$450.00			\$3,500.00				\$5,000,00 See MG 24.2		\$5,000.00			Rate Reconciliation
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions. 09/17/12 to 09/23/12

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**WISH** Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

### **INVOICE**

Estimate Number Product Advertiser POL/NRSC NRSC 2012

Invoice #	205962-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Page 5 of 5

Sales Region Sales Office Account Executive Station Petry Philadelphia HSIM National Petry/Philadelphia

Order Flight	Deal #	Alt Order#	Order#
09/18/12 - 09/25/12		06852967	205962

Produ		Special Handling
Adver	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Washington, DC 20007

Suite 200

Attention: Accounts Payable 3299 K Street NW

Strategic Media Services

Billing Address:

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	י י סממני ססמני
IN11305	IN13871/SP2622/AL1146	

	V		32 W	×	8	31 W	Line C
	HSIM		HSIW	HSI	HSI	HSIW	Channel
			Sunday 7-8p			Sunday 8-9p	Description
Aired Spots			658-8p			758-9p	Time
50	Su	09/17/1		Su	Su		Day
	Su 09/23/12 :30 8:53 PM	09/17/12 to 09/23/12	ō	09/23/12	09/23/12	to	Date
	:30	1×		:30	.00		Length
	8:53 PM	S		9:41 PM			ength Aired Days
	NRTV091801H			NRTV091801H			Ad-ID
	\$6,000.00			\$4,000.00	\$4,000.00		Rate
	)			\$4,000.00 MG for 31.1 09/23	) See MG 31.2		Reconciliation
	2			2	1		Ref#

Agency Commission **Net Amount Due** Gross Total \$56,950.00 \$10,050.00 \$67,000.00 Payment Terms 30 Days